

**A STUDY ON EMPLOYEE'S ATTITUDE TOWARDS
THE ORGANIZATION IN KENANA SUGAR
COMPANY UP**

A PROJECT REPORT

Submitted to the

In partial fulfillment of the requirements for the award of the degree
Of

MASTER OF BUSINESS ADMINISTRATION of ANNA UNIVERSITY

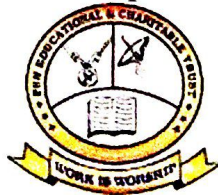
CHENNAI



by

**J K VISAK
(952321631059)**

Under the guidance of
Mrs. V. GNANA PRINCY
Assistant professor



DEPARTMENT OF MANAGEMENT STUDIES

Melathediyoar

MAY-2023



PSN ENGINEERING COLLEGE

DEPARTMENT OF MANGEMENT

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Assistant professor & the Guide

MRS. A. THANGA POO

Head of the Department

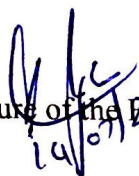
BONAFIED CERTIFICATE

This is to certify that the project work entitled “A STUDY ON EMPLOYEE’S ATTITUDE TOWARDS THE ORGANIZATION IN KENANA SUGAR COMPANY UP “ This has been submitted in partial fulfillment for the award of MBA degree of Anna university was carried out by **J K VISAK** under the guidance of **Mrs. V. GNANA PRINCY** This has not been submitted to any other university of institution for the award of any degree/diploma/certificate.


Date: 14/07/2023


Place: Melathediyoor


Signature of the Guide


Signature of the HOD

Submitted for the project examination held on.. 14..07.. 23


Internal Examiner


External Examiner



KENANA SUGAR COMPANY
UTTAR PRADESH

TO:

The head of the department ,
Master of business administration ,
PSN Engineering college,
Melathediyoore-627152

Dear sir,

This is to certify that Mr. **J K VISAK** [RegNo.952321631059] Second year at PSN Engineering College Tirunelveli has done his project Employee's Attitude Towards The Organization from January 30 to April 30th 2023 he has completed, his project successfully and our wishes for bright future.

Thanking You

For KENANA SUGAR COMPANY

Manager/ Incharge

J K VISAK

Reg. No: 952321631059

Department of Management

Studies PSN Engineering

College.

DECLARATION

I hereby declare that this project work entitled ". Submitted to the Anna University, "A STUDY ON EMPLOYEE'S ATTITUDE TOWARDS THE ORGANIZATION IN KENANA SUGAR COMPANY UP " Chennai in partial fulfillment to requirements of MBA programmed is a bonafide work carried out by **J K VISAK** under the guidance of **Mrs. V. GNANA PRINCY** This has not been submitted earlier to any other university of institution for the award of any degree/diploma/certificate or published any time before.

Date: 14/07/2023



Signature of the student

Place: Melathediyoor

ABSTRACT

This report is the outcome of the study conducted on the topic **“A STUDY ON EMPLOYEE’S ATTITUDE TOWARDS THE ORGANIZATION IN KENANA SUGAR COMPANY UP “** The main objective of this project is to study, measure and analyzes the employee opinion towards safety measures to Kenana Sugar company.

The study has been conducted in the area of human resources .The purpose of to survey process is to provide a more accurate measurement of the employee opinion towards safety measures to the employees. Their research design adopted for this study is descriptive Research. Primary data is used for the study .The primary data was collected by interview schedule method with close ended questions.

Analysis is done through simple percentage analysis, weighted average method, these are methods used to derive the appropriate statistics on opinion of the employees .The researcher concentrate on some of the key factors that mainly influence employee opinion towards safety measure. Factors are working hours work stress, work and family, managing stress, employee relationship.

This study concludes that to reduce attrition industries should create some opportunities for the growth of their employees within the organization by adopting new Innovative Technologies and Effective training programs The company should also think of recruiting people who are in the vicinity of the industry, so that the family related problems will not lead to opinion towards safety measures.