

**STUDY ON EMPLOYEE RETENTION AT SUN PAPER
MILL LIMITED ,CHERANMAHADEVI**

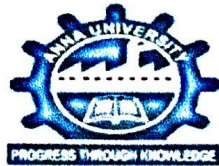
A PROJECT REPORT

Submitted to the

In partial fulfillment of the requirements for the award of the degree
Of

MASTER OF BUSINESS ADMINISTRATION OF ANNA UNIVERSITY

CHENNAI



by

E.PUSHPA KANTH

REG NO:952321631032

Under the guidance of **Ms.R.JESIKA** Assistant professor



DEPARTMENT OF MANAGEMENT STUDIES

Melathediyoor

MAY 2023



PSN ENGINEERING COLLEGE

DEPARTMENT OF MANGEMENT

STUDIES MELATHEDIYOOR-627152

Ms.R.JESIKA

Assistant professor & the Guide

MRS. A. THANGA POO

Head of the Department

BONAFIED CERTIFICATE

This is to certify that the project work entitled “ **A STUDY ON EMPLOYEE RETENTION AT SUN PAPER MILL LIMITED ,CHERANMAHADEVI**” This has been submitted in partial fulfillment for the award of **MBA** degree of Anna university was carried out by **E.PUSHPA KANTH** under the guidance of **Ms.R.JESIKA**. This has not been submitted to any other university of institution for the award of any degree/diploma/certificate.

Date: 13.07.2023

Place: Thirunelveli

R. Jesi

Signature of the Guide

A. Thanga Poo
13/07/2023

Signature of the HOD

Submitted for the project examination held on 13.07.2023

E. Pushpa Kanth

C.M. G. / 13/7/23
External

E.Pushpa kanth

Reg. No: 952321631032

Department of Management Studies

PSN Engineering College.

DECLARATION

I hereby declare that this project work entitled ". Submitted to the Anna University, "A study on employee Retention at sun paper mill limited ,cheranmahadevi" Chennai in partial fulfillment to requirements of MBA programmed is a bonafide work carried out by **Student name** under the guidance of **Ms.R. Jesika**. This has not been submitted earlier to any other university of institution for the award of any degree/diploma/certificate or published any time before.

Date:

13/07/2022

E. Pushpa kanth
Signature of the student

Place: Melathediyoor

SUN PAPPER MILLS PVT LTD

Registere office: No:2, Cheranmahadevi,
Tirunelveli-627414, Tamil Nadu, India

Ph: 04634-260156 Cell : 9489881689

Date:20.01.2023

To

**The Head of the Department
Master of Business Administration
PSN Engineering College
Melathediyoor,
Thirunelveli**

Dear Sir,

This is certify that Mr.E.PUSHPAKANTH (Reg No:952321631032) Final Year MBA Student of your college has been approved to do main project, to undertake project work in our industry during the period on 20.01.2023 to 20.04.2023



For SUN PAPPER MILL PVT LTD

ABSTRACT

This report is the outcome of the study conducted on the topic “**A STUDY ON EMPLOYEE RETENTION AT SUN PAPER MILL LIMITED ,CHERANMAHADEVI**” The main objective of this project is to study, measure and analyzes the employee opinion towards safety measures to sriramaiha spinners public., ltd.

The study has been conducted in the area of human resources .The purpose of to survey process is to provide a more accurate measurement of the employee opinion towards safety measures to the employees. Their research design adopted for this study is descriptive Research. Primary data is used for the study .The primary data was collected by interview schedule method with close ended questions.

Analysis is done through simple percentage analysis, weighted average method, these are methods used to derive the appropriate statistics on opinion of the employees .The researcher concentrate on some of the key factors that mainly influence employee opinion towards safety measure. Factors are working hours work stress, work and family, managing stress, employee relationship.

This study concludes that to reduce attrition industries should create some opportunities for the growth of their employees within the organization by adopting new Innovative Technologies and Effective training programs The company should also think of recruiting people who are in the vicinity of the industry, so that the family related problems will not lead to opinion towards safety measures.